the fleet sheet's final word

No. 1813 Free subscriptions at subscribe@fsfinalword.com Tues., March 11, 2008



Faceless and influential

A regular feature of the Czech media is an exposé on this or that string-puller who has brought attention to himself. Recent targets have been Stanislav Gross and Jiří Weigl. Before that was mafia boss František Mrázek, whose name filled the pages after he had the dumb luck of being shot dead. Media expert Milan Šmíd said he's not impressed. If we're supposed to feel we're learning something about backstage politics and business, he said, let's see journalists dish up some inside dirt on Andrej Babiš, Pavel Tykač, Karel Komárek or other influential businessmen who are almost faceless in the media. Or let's see those paparazzi who can zoom in on any celebrity or politician produce a recent photo of Petr Kellner. Or give us a CV of Milan Janků that includes his links to Mrázek. Ah, but these people are influential enough to prevent the media from prying into their affairs, Šmíd said. So they're just delighted to see reporters chase dead or peripheral characters.



WOMEN IN BUSINESS

Breakfast and roundtable discussion on some of today's most pressing topics for women in business in the Czech Republic

Thursday, 13th March, 2008 Hotel President Nám. Curieových 100 Praha 1

Write to info@bbf.cz for more information and to reserve your place!

BBF Members: Kc 250 Non-Members: Kc 500

www.bbf.cz

BRITISH BUSINESS FORUM