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O2's distaste for Apple

Apple's gadgets might be conquering the world, but users of Apple computers are still second-rate citizens at Telefónica O2 CR. An Apple user who wants a mobile internet connection for a laptop is lured in by the sales rep with the promise that Apple is fully supported. After signing up, though, the user learns that there isn't an Apple driver for the USB modem, despite what the [web page](#) claims. A call back to the sales rep gets the usual brush-off: "Call technical support." The customer's frustration culminates when tech support states brusquely that O2's official policy is not to support Apple. Urgh. So why do you advertise Apple-compatibility on your web page, and why does the sales rep swear to it too? Presumably it's all part of living up to O2's role as the [worst company](#) in the CR. Frustrated users can only hope that recurring rumors of the possible sale by Telefónica of its non-Latin assets are true.

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