

the **fleet sheet's final word**

No. 2723

Free subscriptions at subscribe@fsfinalword.com Thur., Oct. 27, 2011

Moneyballing Temelín

"Moneyball" is a book (and movie) about baseball, but it's really about the business of baseball, and it has much to teach even those who have no interest whatsoever in the sport. The basic idea is that professional-baseball scouts traditionally recruited amateur players based more on gut feeling and a player's aura than on hard performance statistics. When the Oakland A's started running meaningful numbers on players, the team was able to produce far more wins than its meager payroll should have otherwise allowed. If gut feeling were used to pick a Temelín winner, this week it would probably be the Russians (who hosted a big nuclear do in Prague); next week (after Nečas returns from the U.S.) it would be the Americans; once Europe goes survivalist and nationalistic, it would be the French. Without knowing the criteria for winning and without firm offers to run the numbers on, most of the talk so far about Temelín is just meaningless media hype. The time would be better spent going to see Brad Pitt in "Moneyball."



AUGUSTINE HOTEL
PRAGUE

*'Tis the season to
celebrate*

The Augustine Hotel is celebrating the holiday season unlike any other! Hold your Christmas party, dinner or reception in the Augustine's Christmas oasis, or come by to see Bořek Šípek's one-of-a-kind Bohemian crystal Christmas Tree. You can be sure it is worth a visit over the holiday season.

*Call today for a copy of our
Christmas brochure*

TEL: +420 266 112 233
EMAIL: info.augustine@roccofortehotels.com