

## Zeman and the lie



Miloš Zeman wasn't lying when he told LN that the television and radio debates will be the deciding factor in the second round of the presidential election. Zeman *was* lying when he said during one of those debates that it was not his government that privatized the MUS coal mines. There is a direct correlation between the former truth and the latter lie. Zeman knows that the first impression is what matters most and that getting the desired message out to the masses is far more important than any correction or gotcha from fact checkers later.

The number of people who were swayed by the TV lie was far greater than the number who read the truth about MUS in MFD. Zeman told LN that he puts such great emphasis on the debates because thinking voters will decide using their own brain and not according to what they read in the foreign-owned print media. But this is another falsehood: What he really likes about TV is that it allows him to win over the most *unthinking* voters through his clever use of lies and half-lies.

Read this later today in [Czech](#)



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