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## Media's mini-moguls



Just as there are mini-godfathers in business (Rittig, Janoušek, etc.) who can't hold a candle to the real godfathers running the country, there are mini-moguls in the media who play second fiddle to the top dogs. The media actions of Daniel Křetínský/Martin Roman, Zdeněk Bakala and esp. Andrej Babiš have taken the spotlight off the likes of Jaromír Soukup of Empresa and František Savov of Mladá fronta. Before Babiš bought

Mafra, some of the hottest media topics were Soukup's unprecedented conflicts of interest and the suspected VAT fraud at Savov's companies. Babiš's own conflicts of interest saved them from further scrutiny, but Soukup's removal of Vladimír Železný as CEO of TV Barrandov changes things. Železný was taking the right steps for turning Barrandov around. His removal raises the question of whether Soukup can make it as a media owner or whether he should have stuck to hawking advertising.

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