

Will Uber go Unter in Prague?



Prague taxi rates are so low and competition so high that it's hard for a driver to make a living playing by the book. The call-in services do an increasingly good job of policing their people but often look the other way when the hard-up drivers cheat a customer on someone else's time. Even a driver of Radim Jančura's high-end [Tick Tack](#) service was spotted yesterday taking a prohibited shortcut across the footbridge between Malá Strana and Kampa, scattering 20 tourists to save some time. The reality is that you can dress up a Prague cabbie (in a fancy car), but you still can't take him out. He remains a shifty Prague taxi driver at heart, because there's no other way to survive.

Where does [Uber](#) fit in? Its rates aren't very competitive, for either the driver or the passenger, and its app makes it a little too easy to rate a driver. Under these conditions, it's unlikely that Uber will ever get the critical mass to make a real go of it in Prague.

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