

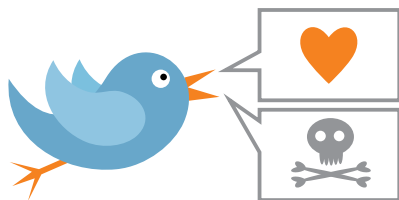
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Babiš and Roman send the media a message



After Blesk gave Andrej Babiš so much [flattering coverage](#) over the summer, it was only just that [MFD](#) return the favor with a two-page spread last week featuring a smiling Daniel Křetínský. The key information was that he and Martin Roman (as EPH) are still in business with Petr Kellner, although Roman's name was of course not mentioned. The most hilarious part was Křetínský's declaration that his entry into the media was a "civic gesture." As though it were in the public's interest for him and Roman to cherry-pick ČEZ assets and to use some of the money to buy Ringier. But Křetínský isn't joking. By predicting in Babiš's MFD that only two full-fledged news centers (plus Czech TV and perhaps Seznam) will survive, he was basically throwing down the gauntlet to Savov's Mladá fronta, Soukup's Empresa and Bakala's Economia. Roman/Křetínský and Babiš plan to divvy up the market ... for the good of society.

Read this later today in [Czech](#)



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