

A daily e-mail bulletin of Czech wit & wisdom. For your free subscription, write to [subscribe@fsfinalword.com](mailto:subscribe@fsfinalword.com)

## Free lunch



When we launched the Final Word six years ago, most computer monitors were small, and the only file formats that were widely readable and that also allowed us to use Czech diacritic marks were GIF or JPG. Today, monitors are much larger, and Adobe's PDF file format is ubiquitous. We're keeping our compact size, but we're switching to PDF because of the sharper text it allows and the ability of readers to click-through to our website or to those of our advertisers. Another nice feature of Adobe Acrobat is the ability to add Sticky Notes. We'll take advantage of this to add a daily glossary of words or phrases that might not be familiar to non-native speakers of English. So if we use the term "visa overstay rate," you'll be able to click on the red bubble above to see what it means. This is just another way for us to provide a "free lunch" to our 7,000 daily readers. We hope you'll click and enjoy.



**Serving leading  
Czech companies for  
15 years.**

[info@fleet.cz](mailto:info@fleet.cz)